



# MGA TIMES

Maize Growers Association

December 2022

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## MGA CONFERENCE 2023!!!

**Wednesday 8th February 2023.**

Our first 'face to face' conference in three years will be held at Reading University with a selection of farmer and research papers followed up by a farm visit. Tickets will this year be available via the online booking service, Eventbrite. We hope the use of Eventbrite will reduce the office work involved with the conference freeing up more time to focus on getting good info out to members. For more information on the conference and it's speakers please see the conference flyer included.



**Bring a friend!**

We look forward to seeing as many members as possible but please remember that the event is open to non-members too. If you know anyone who, you think, would benefit from attending the conference and potentially become an MGA member, please feel free to bring them along. Remember as members you will receive a discount off of your conference tickets. More details to follow shortly but if you have any questions regarding the 2023 conference, please feel free to contact the office

**Please book via the Eventbrite link below :**

[bit.ly/3WgjVvL](https://bit.ly/3WgjVvL) Or search Maize Growers Association Conference on Eventbrite

## Variety Booklet 2023

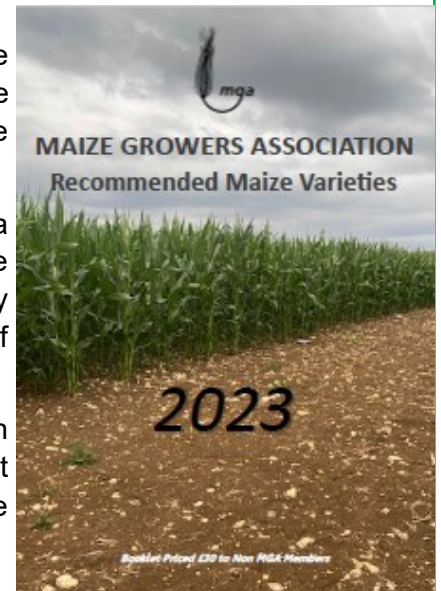
We are very please to include our variety booklet for the coming 2023 year.

As with previous years, we have only published the first-choice maize varieties; if you would like to see the list and qualities of the second-choice varieties for 2022, please contact the office. Alternatively, we will soon be putting them on our website.

Our ears to the ground suggest higher seed prices for the coming year a result no doubt of inflation and the lack of seed supplies resulting from the dry summer in the seed growing countries of continental Europe. This may be the year to focus on maturity group rather than a named variety if suppliers are limited.

If you have any questions re maturity groups and or matching fields with maturity groups or anything else within the variety book please do not hesitate to get in touch. if you would like a digital copy of the booklet, please email the MGA office.

Non members are also able to purchase a copy of the variety booklet at a cost of £30.



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## MGA 2023 PHOTO COMPETITION

This is a reminder of the 2023 photo competition. The 2022 photo competition for the best cover or undersown crop picture, and story, of a field destined for maize in 2023. Establishing cover crops, be they post or pre harvest, has been a challenge this summer due to the extreme heat and drought conditions. The recent autumn rain was just what was needed. We very much look forward to learning of how crops have developed.

### Entry Criteria

- A photo of an undersown (at time of drilling or later) or post-harvest cover crop sown in 2022, in a field destined for maize in 2023
- A short description that explains why you have chosen to sow this crop, perhaps due to financial savings in previous years from reduced fertiliser requirements, better travelling of fields, environmental benefits of not leaving your soil bare, or perhaps to improve your soil organic matter
- Please include cultivations, date of maize harvest, date of undersown/cover crop drilling, type of cover crop, seed rate, and plans for the fate of the cover crop



2022 winner, John Ford, drilled his mustard into wheat stubble in September. John's picture was taken in December with the mustard 80 cm in height.

**DEADLINE FOR ENTRIES : FRIDAY 20<sup>TH</sup>  
JANUARY 2023**

Please email photos and descriptions to  
[info@maizegrowersassociation.co.uk](mailto:info@maizegrowersassociation.co.uk)

OR

Tag us in your entry on Twitter using  
[@maizegrowers](https://twitter.com/maizegrowers) and mentioning the 2022 photo competition.

(Please note that, by entering the photo, you are giving the MGA permission to use it for publicity purposes)



**Grainseed Ltd**

have kindly offered to donate a prize to the winner

**Wishing all our members a very Merry Christmas and Happy New Year from everyone at the MGA Office!**

We hope you have a wonderful festive season. Just as a quick note to say that office will be closed between 24th December until 4th January. We will however be checking emails between these dates and will pick up answer phone messages left early in the new year. The office email is [info@maizegrowersassociation.co.uk](mailto:info@maizegrowersassociation.co.uk) and the office phone number is 01363 775040

The whole of the MGA team would like to thank you for your support this year and look forward to working with you in 2023.





## **MGA Annual Conference Commercial Opportunities 2023**

*We are offering our commercial members an exciting opportunity to be a part of our 2023 Maize Conference. As in the past, we hope to provide a challenging and thought-provoking day for the farmers and members of the associated trade who attend. We believe that the conference provides an excellent opportunity to launch and promote products, as well as to build contacts within the industry. The promotion before and after the event provides an excellent chance to increase profile, both within the membership and the farming public at large.*

*This year's programme includes speakers Will Oliver who has recently won the Farmer's Weekly Arable Farmer of the year 2022. Ben Hunt from Wessex Water speaking on nitrogen release of soil organic matter. We will also host Dr Heike Molenaar explaining how maize with beans are grown in Germany. Plus, full review of the most recent MGA Research and Development program and much more.*

*With those opportunities at the conference in mind, we ask if you may be interested in taking up any of the options below. For prices and more information please contact Kate in the MGA office either via phone or email.*

### **Option 1 – Platinum**

*This is the premium conference opportunity. Company/brand logos are included on all conference invites, mentions, mailings and social media posts, before and after the event. In addition, platinum sponsors are welcome to bring a banner or pull up, to place on or close to the stage on the day of the event. All sponsors will be acknowledged by the conference chairman on the day. We would also offer anyone who chooses our platinum option a stand at the conference and two complementary tickets. We will limit the platinum sponsors to two companies.*

### **Option 2 – Gold**

*An opportunity that is geared towards the conference papers. Each year the conference speaker presentations and associated papers are compiled and externally printed and bound in a booklet for attendees. Our gold option offers companies company/brand logos on the cover of the conference papers, as well as an advertisement opportunity within the papers. We will be limiting the number of companies able to take this package to two. Companies who chose our gold package would be entitled to one complementary ticket to the event to include lunch and other refreshments.*

### **Option 3 – Silver**

*Our silver opportunity is focused on those who would like a stand at the conference. The conference hall allows us to have small (trestle-table size) stands around which the delegates tend to congregate during the coffee and lunch breaks. The stand space presents an ideal opportunity to launch a new product, build brand awareness or simply network with interested farmers and trade representatives. In addition to an allocated stand space, the silver option package allocates two conference places, which includes lunch and other refreshments. Space is limited so will be assigned on a first-come, first-served basis.*

### **Option 4 – Bronze**

*The final option for commercial opportunity is for the conference dinner. The night before the conference, speakers, commercial associates, MGA council members and MGA members are invited to dine together near the venue. We would ask that this company pays for the wine for the tables. Whoever opted for option 4 would be thanked at the meal, mentioned in relevant publications prior to and after the event, and would have the opportunity to place a flyer on each of the dining tables at the meal. Only one company is required for this option so will be the first party to express an interest.*