



# MAIZE GROWERS ASSOCIATION

Great Gutton Farm, Shobrooke, Crediton, Devon, EX17 1DJ

☎ 01363 775040

✉ info@maizegrowersassociation.co.uk

🌐 www.maizegrowersassociation.co.uk

📘 Maize Growers Association

🐦 @maizegrowers

## Maize Growers Association Annual Conference

Wednesday 8th February 2023

### Commercial Opportunities

I write on behalf of the MGA to ask if you would like to be a part of the 2023 Maize Conference. As in the past, we hope to provide a challenging and thought-provoking day for the farmers and members of the associated trade who attend.

This year's programme includes speakers Will Oliver who has recently won the Farmer's Weekly Arable Farmer of the year 2022. Ben Hunt from Wessex Water speaking on nitrogen release of soil organic matter. We are also hoping to have an overseas speaker who is to be confirmed. Plus full review of the most recent MGA Research and Development program and much more.

As in the past, we would like to offer our commercial members an opportunity to be a part of the event with the opportunity to meet and speak to our members about what you do.

We believe that the conference provides an excellent opportunity to launch and promote products, as well as to build contacts within the industry. The promotion before and after the event provides an excellent chance to increase profile, both within the membership and the farming public at large.

With those opportunities at the conference in mind, we ask if you may be interested in taking up any of the options overleaf. Please fill in the attached slip and return it via email to confirm. We would be happy to talk more about the conference and particularly how your company can make the most of this promotion opportunity, so please give Kate or John in the MGA office a call if you would like to discuss.

Best wishes,

Kate

MGA Office

---

### MGA Conference Sponsorship Options 2020

Company Name: .....

Contact Name: .....

Phone: .....

Email: .....

Platinum

Gold

Silver

Bronze

*Please tick all chosen options*

### **Option 1 – Platinum**

This is the premium conference opportunity. Company/brand logos are included on all conference invites, mentions, mailings and social media posts, before and after the event. In addition, platinum sponsors are welcome to bring a banner or pull up, to place on or close to the stage on the day of the event. All sponsors will be acknowledged by the conference chairman on the day. We would also offer anyone who chooses our platinum option a stand at the conference and two complementary tickets. We propose to ask £1400 + VAT for platinum sponsorship. We will limit the platinum sponsors to two companies.



### **Option 2 – Gold**

An opportunity that is geared towards the conference papers. Each year the conference speaker presentations and associated papers are compiled and externally printed and bound in a booklet for attendees. The total cost of this printing exercise is in the region of £2000. Our gold option offers companies company/brand logos on the cover of the conference papers, as well as an advertisement opportunity within the papers. Due to the costs associated with printing, we propose to ask £1150 + VAT for our gold opportunity and to limit the number of sponsors to two. Companies who chose our gold package would be entitled to one complementary ticket to the event to include lunch and other refreshments.



### **Option 3 – Silver**

Our silver opportunity is focused on those who would like a stand at the conference. The conference hall allows us to have small (trestle-table size) stands around which the delegates tend to congregate during the coffee and lunch breaks. The stand space presents an ideal opportunity to launch a new product, build brand awareness or simply network with interested farmers and trade representatives. In addition to an allocated stand space, the silver option package allocates two conference places, which includes lunch and other refreshments. For option 3 we propose to ask for £450 + VAT. Space is limited so will be assigned on a first-come, first-served basis.



### **Option 4 – Bronze**

The final option for commercial opportunity is for the conference dinner. The night before the conference, speakers, commercial associates, MGA council members and MGA members are invited to dine together near the venue. We would ask that this company pays for the wine for the tables. This bronze option would be £400+VAT. Whoever opted for option 4 would be thanked at the meal, mentioned in relevant publications prior to and after the event, and would have the opportunity to place a flyer on each of the dining tables at the meal. Only one company is required for this option so will be the first party to express an interest.